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Total Number of Pages: 02

B.Tech.  
HSSM3401

**7<sup>th</sup> Semester Regular / Back Examination 2017**

**Entrepreneurship Development**

**BRANCH: , AEIE, AUTO, CHEM, CIVIL, CSE, ECE, EEE, EIE, ELECTRICAL, ETC, IEE, IT, ITE, MANUFAC, MANUTECH, MECH, METTA, MINING, MME, PE, PLASTIC**

**Time: 3 Hours**

**Max Marks: 70**

**Q.CODE: B163**

**Answer Question No.1 which is compulsory and any five from the rest.  
The figures in the right hand margin indicate marks.**

- Q1 Answer the following questions: (2 x 10)**
- a) What is Seed Capital?
  - b) What NSIC and its role?
  - c) Write four marketing problems in SSIs.
  - d) How does Break Even Analysis matter to Entrepreneurs?
  - e) What do you understand by Limited Liability Partnership (LLP) ?
  - f) What do you mean by EXIM Policy?
  - g) What is PRT?
  - h) What is the importance Promotion Mix?
  - i) Write few lines about The Air (prevention and control of pollution) Act 1981.
  - j) Who is a Drone Entrepreneur?
- Q2 "Entrepreneurship is a dynamic process of vision, change and creation". (10)**  
Explicate.
- Q3 a) Types of Entrepreneurs based on Functional characteristics and (5)**  
developmental angle.
- b) Entrepreneurial traits and skills. (5)**
- Q4 Write down the prime causes and symptoms of Industrial sickness. Discuss (10)**  
the remedial measures taken to cure sickness in small scale Industries.
- Q5 a) What are the HR problems in SME's? Write down the strategies to solve this. (5)**
- b) Elements of a Standard B-Plan (5)**
- Q6 a) Bankability of a Project (5)**
- b) Factors involved in location selection for a small business. (5)**

- Q7** What are the Central level organizations promoting SMEs (any four)? **(10)**
- Q8** **Write short answer on any TWO:** **(5 x 2)**
- a) Project Feasibility Study
  - b) ED Process
  - c) Environmental pollution, hazards and solutions
  - d) SFC