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Total Number of Pages : 02

B.Tech
RCE1E001

1st Semester Regular/Back Examination 2019-20

COMMUNICATIVE ENGLISH

BRANCH : AEIE, AERO, AG, AUTO, BIOMED, BIOTECH, CHEM, CIVIL, CSE, CST, ECE, EEE, EIE, ELECTRICAL, ELECTRICAL & C.E, ELECTRONICS & C.E, ENV, ETC, FASHION, FAT, IEE, IT, ITE, MANUFAC, MANUTECH, MARINE, MECH, METTA, METTAMIN, MINERAL, MINING, MME, PE, PLASTIC, PT, TEXTILE

Max Marks : 100

Time : 3 Hours

Q.CODE : HRB858

Answer Question No.1 (Part-1) which is compulsory, any EIGHT from Part-II and any TWO from Part-III.

The figures in the right hand margin indicate marks.

Part-I

Q1 Only Short Answer Type Questions (Answer All-10) (2 x 10)

- Suman wants some ice-cream. [Identify the type of verb in the sentence.]
- The influence of tone and tenor of vernacular in articulation is otherwise called as _____ problem
- I want to see you _____ the house now [in, at, on]
- Judgment, Frivolous, [make syllable division and identify the stressed syllable]
- What is the relevance of team while working in an organization?
- What is a 'weak form' in any sentence?
- The sales girl is late today [make it bias free]
- ɔɪ, ou [write a word for each sound unit]
- What is an executive summary?
- How many types of reports are there?

Part-II

Q2 Only Focused-Short Answer Type Questions- (Answer Any Eight out of Twelve) (6 x 8)

- Differentiate between 'high frequency' and 'low frequency' vocabularies
- What are the advantages and disadvantages of oral communication?
- prepare a short speech on road safety to be delivered before the school children
- What are the occasions when we use falling tone, explain with example
- Distinguish between – Evaluative listening and Critical listening
- Differentiate between a chronological and comprehensive CV.
- As a Placement officer of your college, Write a letter to the HR manager of Uni-Tech.Pvt. Ltd, Mumbai requesting to conduct on campus drive for selection of students.
- What are the prior preparations needed for any business presentation?
- Make phonemic transcription the following words: Fight, school, zest, late, float, judge
- What are the attributes of a good leader discuss in brief.
- Justify how Context and content are interdependent
- What are the roles of Proxemics and Tactile in nonverbal communication?

Part-III

Only Long Answer Type Questions (Answer Any Two out of Four)

- Q3** Write a letter to the Manager of your Bank to sanction a loan amount of Rupees the lakh required for the modernization of your existing manufacturing unit. (16)
- Q4** Why do you think that soft skills do carry far more important role to play in the success of one's professional life? justify (16)
- Q5** As a social activist Prepare a report on the matters of rising atrocities against women in India with your possible suggestions how to check such incidents (16)
- Q6** Internet and social media have completely changed the perspective of Communication; highlight various requisites of communicative competence in the face of social change in recent times (16)